



VIDEO, ANIMATION AND MOTION GRAPHICS SPECIALIST

IntelliFarms is seeking a full-time motion graphics video specialist with skills to shoot, produce, edit and animate video content for multiple target audiences.

Video is an integral and growing part of our marketing team. This is your opportunity to help drive the video/animation initiative for IntelliFarms. We are creating video series, video testimonials, stand-alone videos and animations to engage our audiences, capture new audiences and bring to life our complex story of how we bring technology to the agriculture industry.

Top candidates will also have experience researching, conceptualizing and executing motion graphics, as well as demonstrating strong editing skills. This role will need to have an excellent sense of how to portray diverse storytelling with motion graphics, animation and/or footage and be able to produce engaging and emotive content with creative flair while remaining on brand.

This position will be based in our satellite office in Olathe and is a part of the IntelliFarms' Marketing Team.

Responsibilities will include:

- Design and produce motion graphics and animations
- Shoot and edit videos utilizing video footage, stills and motion graphics
- Pitch, develop, research and write stories for agriculture and corporate videos
- Color-correct and sound-mix final videos
- Maintain brand aesthetics
- Work both independently and collaboratively with team members to design motion graphics that transform complicated concepts into clear visuals
- Utilize knowledge of typography and advanced principles of design, with excellent knowledge of Adobe Creative Suite
- Create storyboards and design concepts that clearly define the graphics' intent
- Manage priorities and workload effectively to meet all schedules and deadlines
- Set accurate estimates on delivery expectations
- Maintain quality control to assure that all work meets the highest possible standards
- Vigilantly seek to optimize team resources, both equipment and personnel
- Foster a positive team atmosphere and establish credibility, both within the department and throughout the company
- Project a professional, positive attitude and image, always representing IntelliFarms favorably

GROW FOR A PURPOSE

What you will need to be successful:

- 5+ years experience producing motion graphics and informational animations and videos
- Creative storyteller who is able to bring complex topics to life with dynamic and engaging visuals
- Professional-level understanding of Adobe Suite, with a high level of expertise in Premiere, After Effects, Audition, Photoshop and Illustrator
- Knowledge of video compression codecs, techniques and software; ability to compress videos for final delivery based upon project requirements
- Can self-manage, communicate well, prioritize tasks and work collaboratively in a deadline-driven environment; must be highly organized and detail-oriented
- Interest in understanding and learning about agricultural topics
- Strong communication, written and collaboration skills
- Willingness and ability to travel, when required
- A positive attitude is always a must
- The drive to do the best work – no matter what it takes

What's in it for you:

- Build your skillset with a wide variety of project opportunities
- Be part of a team that cares about who you are and your growth
- Help design and build market materials to help farmers that provides food to your family
- Receive great benefits (competitive compensation and excellent benefits package, including health, dental, vision, 401k, holidays, flexible work arrangements and generous vacation.

To apply:

We are not your average ag tech company. Show us how you are not the average Marketing professional! Impress us with your creative skills, and then blow our minds with your people focus and communication style. Think you are match? Send us your resume and include a link to your online portfolio!

Send your cover letter, resume and portfolio link to jobs@intellifarms.com.