



GRAPHIC DESIGNER II

IntelliFarms is looking for a **Graphic Designer II** to join our Marketing Team based in Olathe. This person will be responsible for delivering effective, aesthetically pleasing, on-brand and on-strategy creative for a variety of projects to help explain our products and services to our customers, dealers and sales staff. We are looking for a team member who is comfortable taking ownership of projects and ensure deadlines are met. You will work both independently and in a collaborative team setting.

Responsibilities will include:

- Design & develop sales collateral and infographics for lead generation
- Design digital and print advertisements
- Assist with email design for marketing automation journeys
- Assist team and outside agency with larger web projects
- Design trade show graphics and other large format printing
- Design graphic elements and packaging for products
- Design & develop powerpoint presentations

What you will need to be successful:

- 5+ years experience designing for email marketing, websites, digital advertising and print media
- Bachelor's degree in graphic design, digital design, visual communications, advertising or a related discipline or equivalent work experience is required
- An impressive online portfolio showcasing customer-centric design capabilities
- Demonstrates knowledge of web standards, user experience design, image optimization and branding
- Strong understanding of graphic design, typography, technology and digital standards, social platforms
- Experience in preparing creative files for web, business printing and large format printing
- Demonstrate expertise in Adobe Creative Cloud
- Strong verbal and written communications with ability to effectively communicate at multiple levels within the organization
- Efficient project management with ability to manage multiple projects, prioritize and meet deadlines
- Interpersonal and customer service skills, including open communication
- Proficiency with Microsoft Office

Bonus skills/experience:

- General knowledge of agriculture industry
- Produce, shoot and edit videos
- Create motion graphics

GROW FOR A PURPOSE

What's in it for you:

- Build your skillset with a wide variety of project opportunities
- Be part of a team that cares about who you are and your growth as a designer
- Help design and build market materials to help farmers that provides food to your family
- Receive great benefits (competitive compensation and excellent benefits package, including health, dental, vision, 401k, holidays, flexible work arrangements, and paid vacation.

To apply:

We are not your average ag tech company. Show us how you are not the average Marketing professional! Impress us with your creative skills, and then knock us out with your people focus and communication style. Think you are match? Send us your resume and include a link to your portfolio!

Send your cover letter, resume and portfolio link to jobs@intellifarms.com.