



CONTENT WRITER

IntelliFarms is looking for a **Content Writer** to join our Marketing Team in Olathe. This person will be responsible for creating agriculture focused content, including articles, marketing collateral, radio/tv/video scripts and anything else that may come up. This position must have an agriculture background. We are looking for a team member who is comfortable taking ownership of projects and works well in a team setting.

Responsibilities will include:

- Generate new industry focused content, including articles, blogs, collateral, etc.
- Ability to assist in writing video, tv and radio scripts
- Create content focused on IntelliFarms' products and manuals
- Participate in strategic planning for the content/marketing calendar
- Maintain and execute the annual content calendar
- Industry research to provide relevant content helping today's farmers

What you will need to be successful:

- Must have a strong knowledge of the agriculture industry
- Adaptable to write both technical and journalistic styles of content
- Strong verbal and written communications with ability to effectively communicate at multiple levels within the organization
- Substantial proofreading and copy-editing experience
- Excellent grammar and spelling skills
- Must have a strong attention to detail
- Proficiency with Microsoft Office and Google Docs
- Efficient project management with ability to manage multiple projects, prioritize and meet deadlines
- Must be a team player with strong interpersonal skills

What's in it for you:

- Build your skillset with a wide variety of project opportunities
- Be part of a team that cares about who you are and your growth
- Develop and drive experiences through marketing and education to help the farmers that provide food to your family
- Receive great benefits (competitive compensation and excellent benefits package, including health, dental, vision, 401k, holidays, flexible work arrangements and paid leave.

To apply:

We are not your average ag tech company. Show us how you are not the average Marketing professional! Impress us with your creative skills, and then knock us out with your people focus and communication style. Think you are match? Send us your resume and content samples!

Send your cover letter, resume, and portfolio/samples to jobs@intellifarms.com.